

Athens, October 30, 2025

## Sarantis Group Honoured at the Supermarket Awards 2025

At the **Supermarket Awards 2025** ceremony, organized by **BOUSSIAS Events**, **Sarantis Group** stood out among leading companies in the FMCG sector, winning a series of important awards with its popular brands **SANITAS** and **AVA**.

- **SANITAS Garbage bags for the beach** – Gold Award in the *New Non-Food Product (Household Items)* category
- **SANITAS Kitchen Sponges** – Silver Award in the *Marketing & Communication (Non-Food)* category for the campaign “*Change it every 2 weeks without a second thought!*”
- **AVA & Alzheimer's Association of Athens** – Bronze Award in the *Corporate Social Responsibility – People* category for the campaign “*Even if you forget, we remember you!*”
- **SANITAS – GOLDEN DOUGH (Sarantis – Mich. Arabatzis)** – Gold Award & *Top Rated Project* in the *Best FMCG Collaborative Practices* category for the innovative collaboration platform and joint promotional activities for complementary brands

These distinctions highlight **Sarantis Group’s exceptional strategy** in developing and supporting brands that inspire consumers, combining **innovation, responsibility, and creativity**.

### Sarantis Group – A Leader in Development and Innovation

With a presence in more than 13 countries and a history spanning over 60 years, Sarantis Group continues to strengthen its position as one of the most dynamic and outward-looking business organizations in Southeast Europe. The Group’s consistent awards confirm its commitment to its vision: to create products that improve consumers’ daily lives while respecting people and the environment.

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#### About Sarantis Group

Based in Athens and having a history of over 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group’s business is focused on the categories of Beauty, Skin & Sun Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers’ preferences. With a strong activity in thirteen countries organized in 8 business units - Greece (including Portugal and selected international markets), Poland, Romania, Bulgaria, West Balkans, Czech Republic & Slovakia, Ukraine, Hungary – the Group maintains a dynamic international profile, enhancing its expansion footprint through its presence in selected international markets.